

## NCC Cable System Order

|             |                                  |
|-------------|----------------------------------|
| Order #     | 62641326                         |
| Syscode     | 2148                             |
| System Name | Spectrum/DISH- I+ Louisville, KY |
| Market      | Louisville                       |

|                   |                           |
|-------------------|---------------------------|
| AE                | Collin Moore              |
| Sales Coordinator | John Muldoon              |
| Office            | Washington                |
| Phone             | (301) 941-2620            |
| Status            | Accepted                  |
| Survey            | DMA Nielsen Live+SD Jan19 |
| -                 |                           |

|              |                                 |
|--------------|---------------------------------|
| Flight Dates | 03/25/19 - 04/07/19             |
| Agency       | Sena Kozar Strategies           |
| Advertiser   | Kentuckians for a Better Future |

|               |                 |
|---------------|-----------------|
| Client Code   |                 |
| Product Code  | KY SW           |
| Est Code      | 6974            |
| Product Name  | 3.26-4.1        |
| Credit Status | Cash in Advance |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |          |               |   |
|------------------|----------|---------------|---|
| Update Date      | 03/25/19 |               |   |
| Version          | 1 Vs. 1  |               |   |
| Show All Lines   |          |               |   |
| Total # of Weeks |          | 2             |   |
| Total            |          | \$882.00      |   |
| Commission       |          | \$132.30      |   |
| Net Total        |          | \$749.70      |   |
| Total Spots      |          | 42            |   |
| Affiliate Split  |          | 100.0         |   |
| Sold On          |          | Cost Per Spot |   |
| GRP              | -        | GIMP          | - |
| CPP              | -        | CPM           | - |

|            |  |
|------------|--|
| Comments : | 3/22 New Order: Please review and confirm. Thanks! |
|------------|--|

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1    | CNN  | CNN NEWSROOM<   | 3/25/19    | 3/31/19   | 09:00      | 16:00     |   | X | X | X | X | X | X | -   | -   | 6           | \$14.00   | \$84.00    | 30       | NCR 12/31/18-03/31/19 |
| 2    | CNN  | AVG. ALL WKS<   | 4/1/19     | 4/7/19    | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$14.00   | \$14.00    | 30       | NCR 12/31/18-03/31/19 |
| 3    | CNN  | VARIOUS         | 3/25/19    | 3/31/19   | 16:00      | 19:00     |   | X | X | X | X | X | X | -   | -   | 6           | \$26.00   | \$156.00   | 30       | NCR 12/31/18-03/31/19 |
| 4    | CNN  | SITUATION ROOM< | 4/1/19     | 4/7/19    | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$26.00   | \$26.00    | 30       | NCR 12/31/18-03/31/19 |
| 5    | CNN  | VARIOUS         | 3/25/19    | 3/31/19   | 19:00      | 24:00     |   | X | X | X | X | X | X | -   | -   | 6           | \$33.00   | \$198.00   | 30       | NCR 12/31/18-03/31/19 |
| 6    | CNN  | AVG. ALL WKS<   | 4/1/19     | 4/7/19    | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$33.00   | \$33.00    | 30       | NCR 12/31/18-03/31/19 |
| 7    | MNBC | VARIOUS         | 3/25/19    | 3/31/19   | 09:00      | 16:00     |   | X | X | X | X | X | X | -   | -   | 6           | \$13.00   | \$78.00    | 30       | NCR 12/31/18-03/31/19 |
| 8    | MNBC | MSNBC LIVE W/<  | 4/1/19     | 4/7/19    | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$13.00   | \$13.00    | 30       | NCR 12/31/18-03/31/19 |
| 9    | MNBC | VARIOUS         | 3/25/19    | 3/31/19   | 16:00      | 19:00     |   | X | X | X | X | X | X | -   | -   | 6           | \$18.00   | \$108.00   | 30       | NCR 12/31/18-03/31/19 |
| 10   | MNBC | VARIOUS         | 4/1/19     | 4/7/19    | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$18.00   | \$18.00    | 30       | NCR 12/31/18-03/31/19 |
| 11   | MNBC | VARIOUS         | 3/25/19    | 3/31/19   | 19:00      | 24:00     |   | X | X | X | X | X | X | -   | -   | 6           | \$22.00   | \$132.00   | 30       | NCR 12/31/18-03/31/19 |
| 12   | MNBC | VARIOUS         | 4/1/19     | 4/7/19    | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$22.00   | \$22.00    | 30       | NCR 12/31/18-03/31/19 |

|              | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Sep 2019 | Oct 2019 | Nov 2019 | Dec 2019 | Jan 2020 | Feb 2020 | Total    |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| <b>SPOTS</b> | 36       | 6        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 42       |
| <b>AMT</b>   | \$756.00 | \$126.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$882.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/05/19

62641326 | Louisville | Spectrum/DISH- I+ Louisville, KY | 2148 |